

Focus Kingston Media Kit

Demographics

- Age group from 25 - 90
- 56% with income between \$20,000 - \$80,000
- 28% families with children
- 29% families without children
- 43% are single

We Share on Social Media



Facebook



LinkedIn



YouTube



Instagram



Twitter

What We Do

- Provide inspiring content focused on local businesses, self-help, photography of historical locations and awareness on political/social matters.
- We offer contests to our audience online at www.focuskingston.net.
- Distribute copies of the magazine at local services and offer past content online.
- As of August 2021, our distribution is at 6,700 homes and climbing at a cost of \$0.07 per issue. (Please contact for details.)

Our Content

- We feature cover stories on influential members of the community, business owners and their businesses.
- We offer a variety of interesting content. We strive to change our content occasionally.
- Photography of historical locations throughout Kingston and the surrounding area.



Fairfield-Gutzeit House



Maple Cottage



Fairfield House



Elizabeth Cottage

Advertising Packages

- Full page ad, 5.5" by 8.5"
- Half page ad, 5.5" by 4.25"
- Quarter page ad, 2.75" by 4.25"
- Business card ad, 2.75" by 2.125"

Pricing & Contact

- Prices vary based on advertising package.
- For pricing, contact Rob Carfa at focuskingston@outlook.com.
- Visit our website at www.focuskingston.net or on Facebook at www.facebook.com/FocusKingston/.

Whoop Kingston Media Kit

Our Services

- Establishing a strong online marketing presence.
- We cater to all businesses from anywhere.
- Offering creative & efficient content.
- Creating a marketing package that suits the client's budget.

Advertising Packages

- 30 second advertising videos, which showcase high quality photographs with a short description of the business.
- Event coverage and promotional videos, for example, we take video and photographs of public events and edit the footage for a complete project.
- Photography, we take photographs of business locations and products for printed advertisements and online marketing.



Advertising video on the Whoop Kingston website.

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